

INNOVATION WITH OUR PRODUCTS



SALESFORCE
PRESENTATION 2022



20+ Years in IT Services

We have been in IT Industry for the last 20 years and support Clients with cutting-edge technologies and partnering clients with industry-leading cloud and software as a service(SaaS) platform providers. We have experience and have employees having experts in **Salesforce**, **ServiceNow**, and **Data Analytics**.

ClifyX is # 1 at “**Improving the Digital function**” for our clients



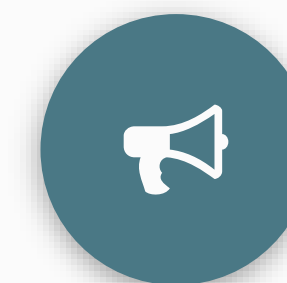
Providing World Class Solutions to **Global Fortune 500 Clients**



Salesforce and **ServiceNow** Partner



200 Certified SAAS Employees



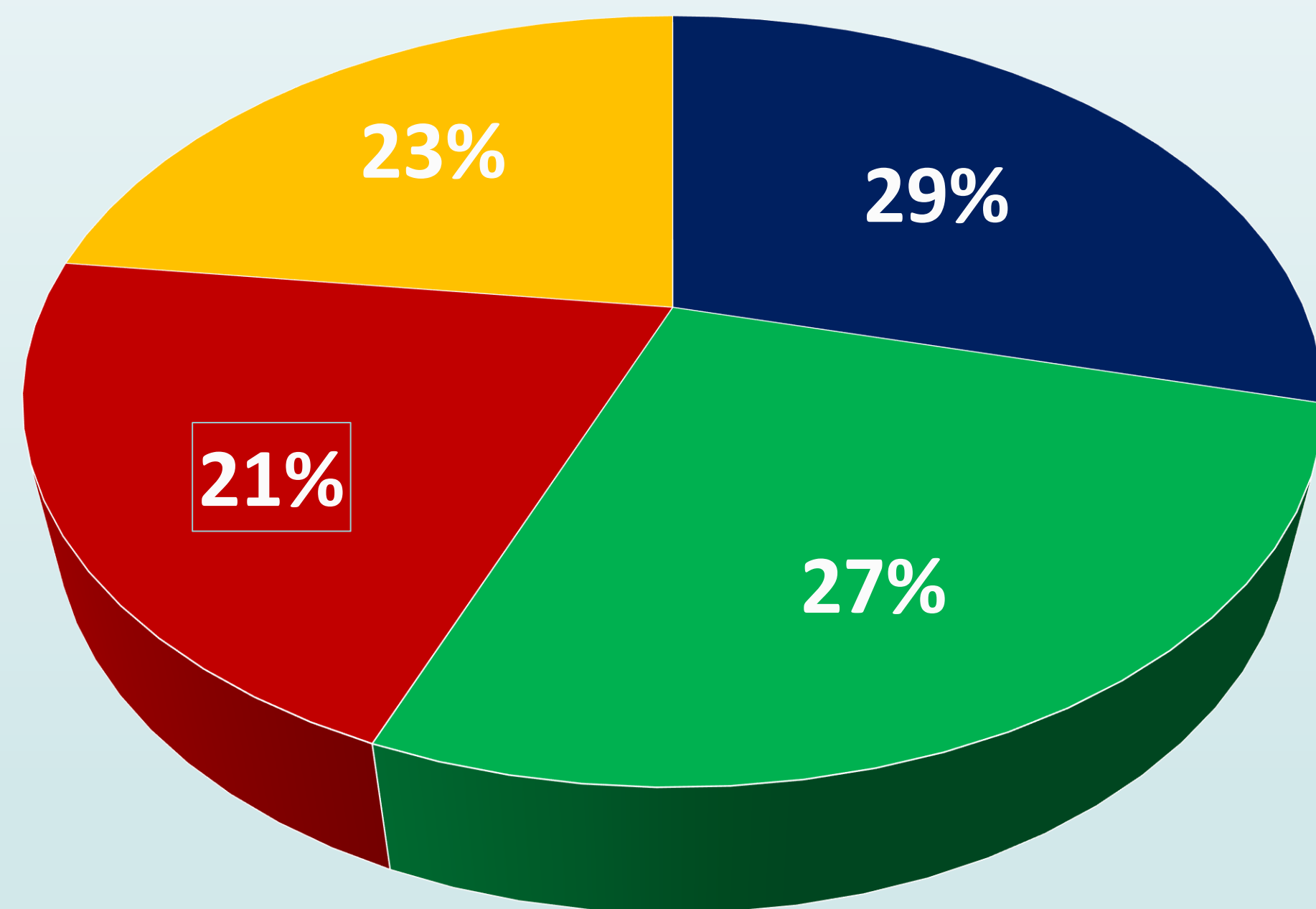
Global Recruiting Model
& locations



Incorporated in 1998 as a Minority Business Enterprise



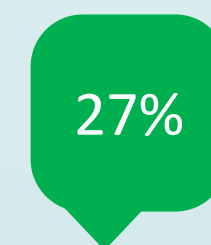
Salesforce Module Specialties



Financial Services Cloud



Sales Cloud



Field Service



Service Management

Delivering Salesforce Solutions



2008

Year of Establishment

250+

Happy Global Customers

700+

Projects Completed

14+

Year of Experience
per Senior Salesforce Consultant

17+

App Developed



SALESFORCE TEAM CERTIFICATIONS



40+

SALESFORCE SALES
CERTIFIED CONSULTANTS

8+

MARKETING CLOUD
IMPLEMENTATION SPECIALIST

10+

SALESFORCE
SERVICE CLOUD

20+

SALESFORCE
CERTIFIED DEVELOPERS

35+

SALESFORCE
ARCHITECT SPECIALIST



SERVICE OFFERINGS



PROJECT METHODOLOGY



Plan

Align on scope Develop project plan Kick off



Architect

Review business processes Design solution Finalize project plan



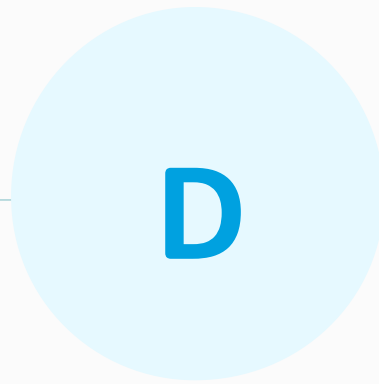
Construct

Build per design Test internally Report consistently



Evaluate

Demonstrate solution Test externally Make revisions



Deploy

Train Users Push to production Migrate data

SOME OF OUR REFERENCES





4752+

MANPOWER STAFFED

250+

IT PROJECTS



OUR SUCCESS STORIES



BANKING & INSURANCE

 bancoctt

Module: SALES CLOUD

Services Implemented

- ✓ SFDC 3rd Party App Integration
- ✓ Did Data Migration, Data Cleansing, Data integrity



Module: MARKETING CLOUD

Services Implemented

- ✓ Lead marketing operations strategic planning cadence with SMEs
- ✓ Marketing Cloud regular health checks
- ✓ Manage, create, and deploy campaigns to Salesforce Marketing Cloud Clients



INDUSTRY



Module: PLATFORM, HRSD, GRC, ESM, MOBILE

Services Implemented

- ✓ HR Offer Process Automation - Custom
- ✓ HRSD implementation and migration from HR Case Management
- ✓ IT ServiceNow Demand Management
- ✓ IT GRC Project (Policy & Compliance, Vulnerability Response)
- ✓ Enterprise Service Management Portal - Custom
- ✓ Meetings and Events request management - Custom
- ✓ Translation rollout for 10 languages



Module: MARKETING CLOUD

Services Implemented

- ✓ Customized ITSM solution, including service catalogue
- ✓ Bi-directional Integration with Remedy - Custom
- ✓ On-Boarding Solution - Custom
- ✓ Security Management (Factory) Solution – Custom

HEALTHCARE



Modules: Field Service, Sales Cloud, Marketing Cloud

Services Implemented

- ✓ Manage, create, and deploy campaigns to Salesforce Marketing Cloud Clients. Marketing Cloud regular health checks. Manage subscriber data, import, and segmentation useCampaign adoption monitoring and reviewing messaging tools and database queries. Perform internal checking of email campaigns before the client proofing



Module: PLATFORM

Services Implemented

- ✓ MSP Implementation and Management

OTHER SECTORS



Module: Field service and Service Cloud

Services Implemented

- ✓ Implementing Lightning Components, Apex Controllers, Visual Force Pages, Visual Force Components, Batch Apex, Schedulers and Apex Triggers.



Module: ITSM PLATFORM

Services Implemented

- ✓ Integration Module
- ✓ ITSM Solution, migration from CA



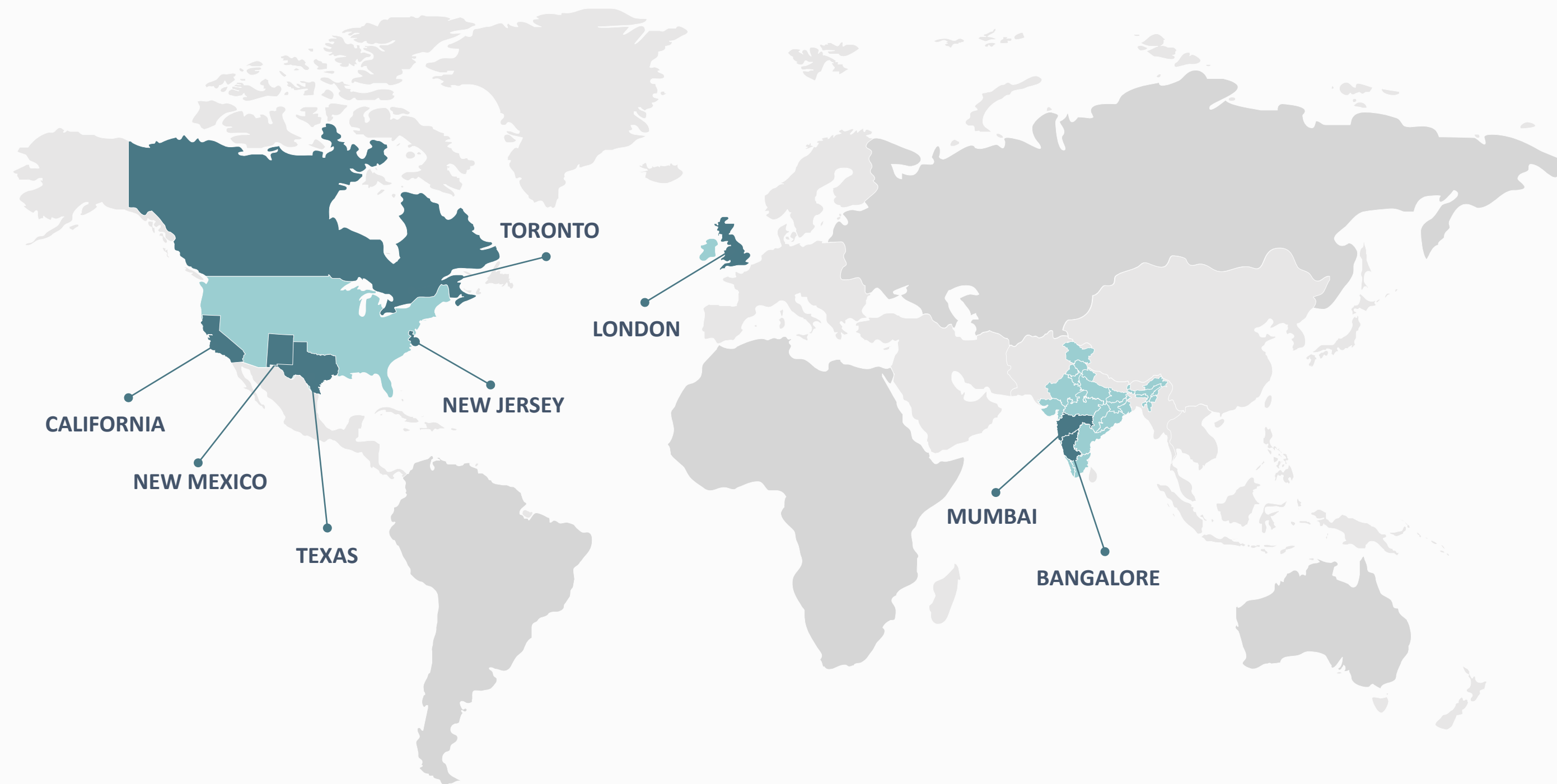
Module: ITSM PLATFORM

Services Implemented

- ✓ Customized ITSM solution, including service catalogue
- ✓ Customized Services
- ✓ Integration with Banco CTT ServiceNow Solution

OUR SERVICE





AN EXPERTS ECOSYSTEM!



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